



## FOR IMMEDIATE RELEASE

### 2life, The App for Your Most Important Relationship, Now Available on the App Store

**Toronto, ON - July 17, 2013** - 2 For Life Media Inc. today announced the launch of 2life, the app for your most important relationship, available now for iPhone, iPad and iPod touch. Designed for two people, 2life is a private, secure network that lets you chat, share, collaborate and coordinate with your partner, all in one place.

"In a hyper-connected world, the relationship that matters most to you can get lost amidst cluttered inboxes and social media newsfeeds," says 2life founder, Diane Hall. "Once you create a free 2life joint account with your partner, you can easily stay connected and share with the person you care most about in real time."

Ideal for couples, family members, friends or co-workers, 2life makes it simple, efficient and fun to communicate, coordinate schedules and make plans. 2life is available worldwide in 14 languages.

2life lets you and your partner do the following:

- Chat in a private space
- Create shared calendar events
- Make and manage lists together in real time, from groceries to a bucket list
- Bookmark and share web links in the in-app browser
- Add information your partner may need (e.g., clothing sizes) in your personal profile
- Collect and comment on photos that tell your relationship story or help you accomplish your joint projects
- Write in the journal, individually or together
- Enjoy and share daily lifestyle content and shopping picks from 2life and its partners (i.e., decor, music, news, beauty, fashion, date ideas, gardening and men's lifestyle)

"More than a communication tool, 2life offers inspiring and carefully curated lifestyle content that will help you get the most out of your relationship," says Neil Morton, Editorial Director, 2life. "Plus, by downloading the app, you'll help make a difference for others through our Power of 2 fundraising campaign."

For every twosome that creates a free 2life joint account with the promo code **#powerof2**, 2life will donate \$1 to Dare to Wear Love in support of the Stephen Lewis Foundation's commitment to turning the tide of HIV/AIDS in Africa. The goal for this launch campaign is \$25,000.

The 2life App is available for free from the App Store on iPhone, iPad and iPod touch or at [www.AppStore.com/2life](http://www.AppStore.com/2life).

Download 2life press images [here](#). For more info, go to <http://2life.io>, follow and tweet us on [twitter.com/2lifeapp](http://twitter.com/2lifeapp), "Like" us on [facebook.com/2life](http://facebook.com/2life) and visit [Dare to Wear Love](#).

2 For Life Media Inc. is a lifestage media company specializing in relationships, lifestyle and weddings. Our properties include apps for iPhone, iPod touch and iPad, online, social media channels, blogs and a digital magazine. <http://2life.io>

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